Twitter for Social Change

1. What was the question asked that started this community?

The question that was asked was: “What are you thankful for?”

1. What was the name of the charity drive? How much did they raise? In how many days?

The name of the charity drive was “Epic Change”. They had raised $10 000 dollars in just the span of two days.

1. What project did the money go to? How did they involve the people who donated funds for with the project?

All of the funds went directly to building a school in Tanzania. For the people that did respond on twitter for what they were thankful for, and had provided a donation, their twitter name would be put on a brick that was going to be used to build the school. These bricks had photos taken of them and put on Flickr, so that everyone that was involved was able to check out their brick.

1. What is it called when many people give a little bit of money?

Mico donations

1. How is this a community?

1. What was the second fundraiser called, and where did the money go?

Tweetluck- money went to Tanzania for an orphanage and a technology lab

This time it was “What do feel luck about” They asked for $7.77 (I guess 7 is a lucky number)

1. Why do you think this is a successful form of fundraising?