Twitter for Social Change

1. What was the question asked that started this community?
2. What was the name of the charity drive? How much did they raise? In how many days?
3. What project did the money go to? How did they involve the people who donated funds for with the project?
4. What is it called when many people give a little bit of money?
5. How is this a community?
6. What was the second fundraiser called, and where did the money go?
7. Why do you think this is a successful form of fundraising?