Technology and Social Interactions

Chris Hughes- Facebook and Obama

Read the article and answer the following questions, This assignment will be part of your mark for the next wiki assignment on Technology and Social Interaction.

1. What did accomplish by the age of 25?
2. What did he accomplish by the end of the campaign, give specific numbers?
3. Who were the other cofounders of Facebook and where did he meet them?
4. What was his role in the Facebook company?
5. What was Obama’s core belief that made Hughes connect with Obama?
6. What was the role of the MyBO site? How did it help Obama win the election after the win after Iowa?
7. How did the site help when there was bad PR (public relations), like when the Reverend Jeremiah Wright controversy flared up?
8. How did they use university students effectively?
9. What does Hughes says is his philosophy? What do you think he is saying? What is your opinion of this comment?
10. What’s the biggest lesson of the campaign (last page)?
11. What is your definition of a community? Can this be achieved online? Why or why not?
12. What is your opinion on the use of the internet and technology for social change?
13. How has the internet changed the ways we socially interact? Is this a good or bad thing??
14. Homework: Find some specific examples of the use of technology (especially the internet) for social change, post these on the wiki site with a brief description